

# Creative Industries



| Course Name   | Minimum English Grade | Minimum Maths Grade | Other specific entry requirements |
|---|-----------------------|---------------------|-----------------------------------|
| <b>Level 2 Art &amp; Design</b>   | 1                     | 1                   | 4 GCSEs grade 1 and above         |
| <p>On this study programme you will broaden and develop your understanding of Art and Design. There is an emphasis on beginning to explore materials, techniques and processes related to a wide range of Art and Design areas. Areas covered include 2D and 3D art and design, drawing, painting, printmaking, photography and graphics. You will gain a broad understanding to enable you to successfully progress onto the Level 3 programme. A typical week will include a mixture of fun practical and theory lessons focusing on a range of subject content related to art and design with support from your lecturer and working alongside others on your course. GCSE English and Maths will be embedded into your study programme.</p>   |                       |                     |                                   |
| <b>Level 3 Art &amp; Design</b>   | 4                     | 4                   | 5 GCSEs grade 4 and above         |
| <p>On this study programme you will explore a range of Art and Design materials, techniques and processes including Drawing, Painting, Sculpture, Printmaking, Illustration, 3D Design, Fashion and Textile Skills and the history of Art &amp; Design. You will also get to display your work in local and regional exhibitions. You will gain a broad and in depth understanding to enable you to successfully progress onto University and your own career path. A typical week will include a mixture of fun practical and theory lessons focusing on a range of subject content related to art and design with support from your lecturer and working alongside others on your course.</p>   |                       |                     |                                   |
| <b>Foundation Diploma in Art &amp; Design</b>   | 3                     | 3                   | 4 GCSEs grade 3 and above         |
| <p>On this study programme you will explore Fine Art, 3D Design, Illustration, Fashion and Textiles, Product Design, Animation and Photography and will produce a specialist portfolio of work helping you to secure a place at a prestigious University. Students also complete a non-compulsory residential in a European city. You will gain a broad and in depth understanding to enable you to successfully progress onto University and your own career path. A typical week will include a mixture of fun practical and theory lessons focusing on a range of subject content related to art and design with support from your lecturer and working alongside others on your course. Learners who do not hold an English/Maths qualification at grade 4 will have these embedded into their study programme.</p> |                       |                     |                                   |

| Course Name   | Minimum English Grade | Minimum Maths Grade | Other specific entry requirements |
|---|-----------------------|---------------------|-----------------------------------|
| <b>Level 2 Creative Digital Media Production</b>  | 1                     | 1                   | 4 GCSEs grade 1 and above         |
| <p>On this study programme you will gain a range of core skills needed for a successful career in Creative Digital Media Production. You will learn to make a variety of media productions including film trailers, radio shows and podcasts, using state-of-the-art digital equipment and software. In addition to classroom lectures, visiting speakers and discussions, you will be able to develop practical work and visit media-related industries. You will gain a broad understanding to enable you to successfully progress onto the Level 3 programme. A typical week will include a mixture of fun practical and theory lessons focusing on a range of subject content related to art and design with support from your lecturer and working alongside others on your course. GCSE English and Maths will be embedded into your study programme.</p> |                       |                     |                                   |
| <b>Level 3 Creative Digital Media Production</b>  | 4                     | 4                   | 5 GCSEs grade 4 and above         |
| <p>On this study programme you will study Creative Digital Media practice, including developing your knowledge of Television, Film, Visual Effects, Games Design, Digital Publishing, Sound and Radio Production and develop your skills and contribution as part of a production team. This will include working on real media briefs and competitions. You will gain a broad and in depth understanding to enable you to successfully progress onto University and your own career path. A typical week will include a mixture of fun practical and theory lessons focusing on a range of subject content related to art and design with support from your lecturer and working alongside others on your course.</p>  |                       |                     |                                   |
| <b>Level 3 Graphic Design &amp; Photography</b>   | 4                     | 4                   | 5 GCSEs grade 4 and above         |
| <p>On this study programme you will work explore a range of materials, techniques and processes related to digital design, graphic design, 3D design and photography. You will have the opportunity to work on real design briefs and enter design competitions exploring Branding, Advertising, Printmaking, Illustration, Packaging, Architecture, Web Design, App Design, Visual Communication, Product Design, Typographic and Layout Design. You will gain a broad and in depth understanding to enable you to successfully progress onto University and your own career path. A typical week will include a mixture of fun practical and theory lessons focusing on a range of subject content related to art and design with support from your lecturer and working alongside others on your course.</p>   |                       |                     |                                   |