



LOOKING FORWARD TO OUR FUTURE

LEARN LIVE VIRTUAL EVENT • 7TH JULY



Supporting Cumbria's Young People

The Cumbria Careers Hub, Inspira, Hello Future, Centre for Leadership Performance and Learn Live are working together to support our young people aged 14-18 to think about their future. You will appreciate that many of our young people are feeling very unsure about their future as a result of COVID-19 pandemic. We want to help them by running a virtual 'Learn Live' event to help them think through their options.

We appreciate that many businesses are going through very difficult times, but despite this remain committed to Cumbria, its economy and its people and will want to help young people, who have been badly affected by the pandemic.

Can you help?

How you can get involved

The Learn Live Event simply can't run without the involvement of employers and while we know that very few employers can give concrete promises at this time about future employment opportunities, there is still much that employers are best placed to do to support our young people.

If you can provide advice, insights or information linked to any of these themes then you can help:

- Staying positive and making the best of lockdown and the current situation
- What employers look for from applicants
- Coping and planning for transition - including the importance of having a Plan B and being resilient when plan A doesn't work out
- Making decisions about the different options available
- Personal statements, mock interviews and assessment centres.

What you need to do?

Pre-record some video footage which will be hosted on the Learn Live platform. This can be:

- a brief insight into your organisation and sector
- the type of job roles in your company and what you look for in people you employ – especially the skills, attitudes and behaviours that are important to you
- young people in your organisation that are inspiring that have a story to tell about their career journey.

Ideally it would be great if you could be available on 7th July for the Learn Live Event to engage in chat with young people, however there is the opportunity to answer questions and encourage them even after the event.

The Learn Live company provide support with all the editing and as well as advising and guiding employers so we expect the amount of work to be manageable given the short timescales.

We'll also be building on the engagement created through the Learn Live platform by creating materials to encourage them to take part in activities at home to extend their understanding and learning.

We can help - What Next?

Contact Caroline.ledward@thecumbrialep.co.uk or Deborah.naylor@inspira.org.uk for further information on what to do next.

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